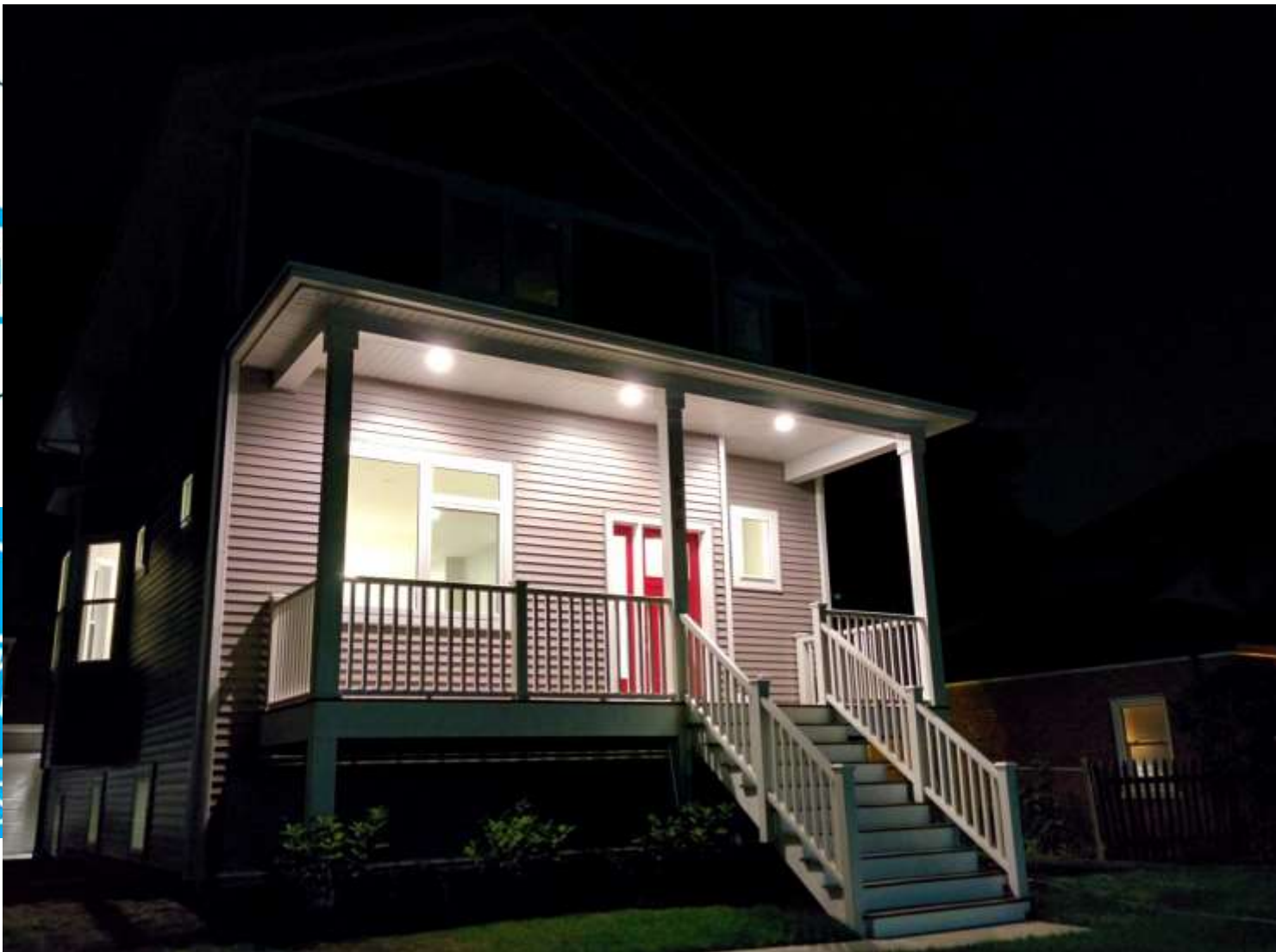


Scott Sanders
President and CEO
BrightLeaf Homes

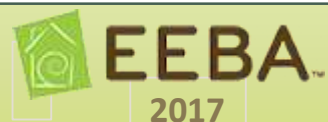
BUILDING FOR THE FUTURE.
LIVING FOR TODAY.



About BrightLeaf



ZERO
ENERGY READY HOME
U.S. DEPARTMENT OF ENERGY



Scott Sanders ▪ 708-655-3924 ▪ scott@mybrightleafhome.com

About BrightLeaf



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About BrightLeaf



Building High Performance Homes for the Wider Market

- Differentiation; this is what we do
- Specifications and processes to hit High Performance targets
- Off the shelf materials and detailed assemblies
- Cost/benefit trade off for increasing energy efficiency



Branding



Buying a home shouldn't tell you who you are and how you live. It should tell you the way you want to live is easier than you could imagine. BrightLeaf homes are designed to save you time, money, and energy. Pick the area you want to live in, choose the right size for you, then customize your home to reflect your personal style for a perfect fit.



Business Management



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6 videos

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- ▶ Proposals
- ▶ Leads/CRM
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9 videos

- ▶ Daily Logs
- ▶ To-Do's
- ▶ Scheduling
- ▶ Docs & Photos
- ▶ Messaging
- ▶ Warranty
- ▶ Plan Markup
- ▶ Trade Partners

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- ▶ Budget
- ▶ Purchase Orders
- ▶ Integration
- ▶ Lien Waivers
- ▶ Time Sheets
- ▶ Change Orders

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Customer Management

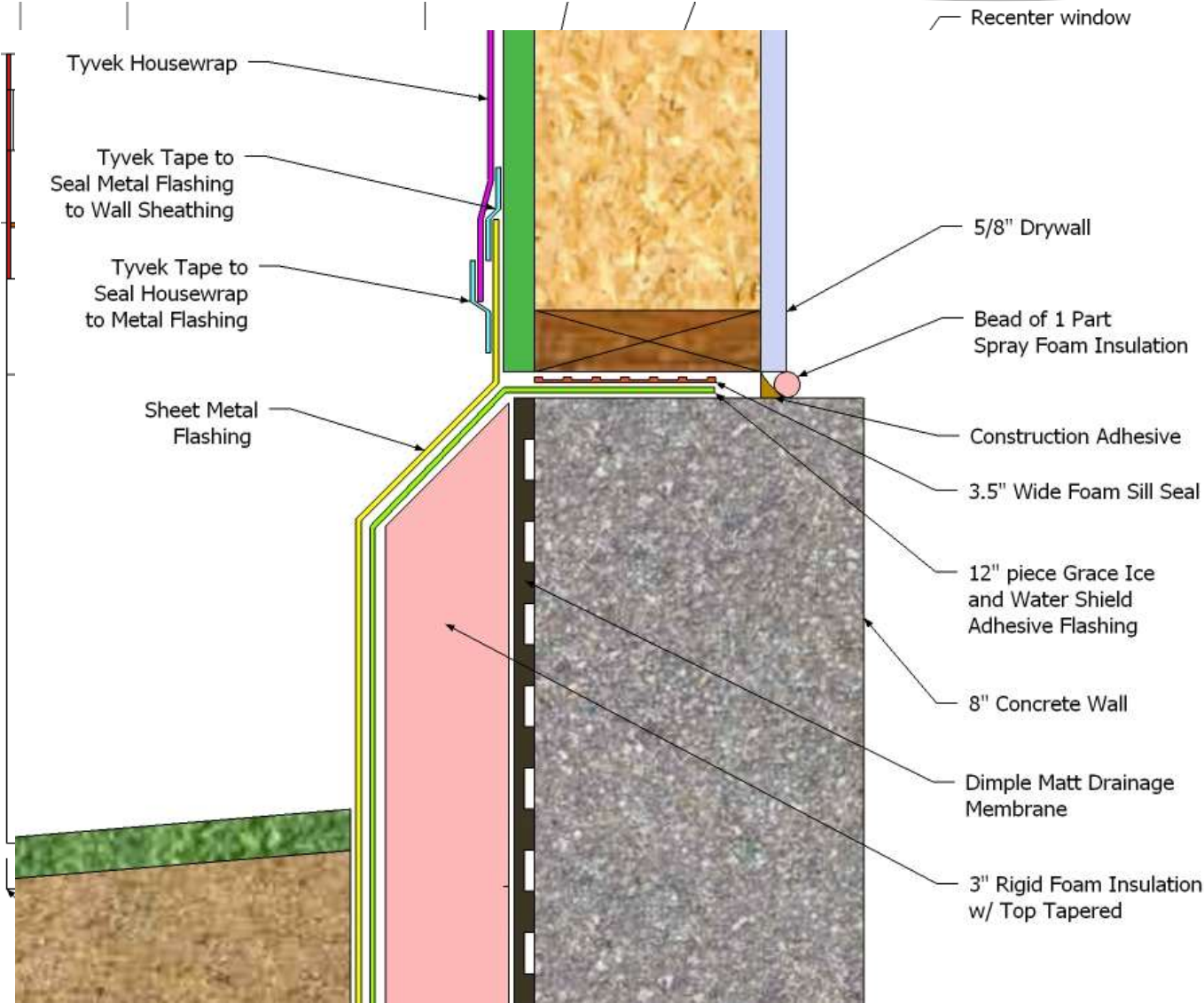
6 videos

- ▶ Client Portal
- ▶ Selections
- ▶ Surveys/Reviews
- ▶ Communication
- ▶ Mobile App

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Specifications



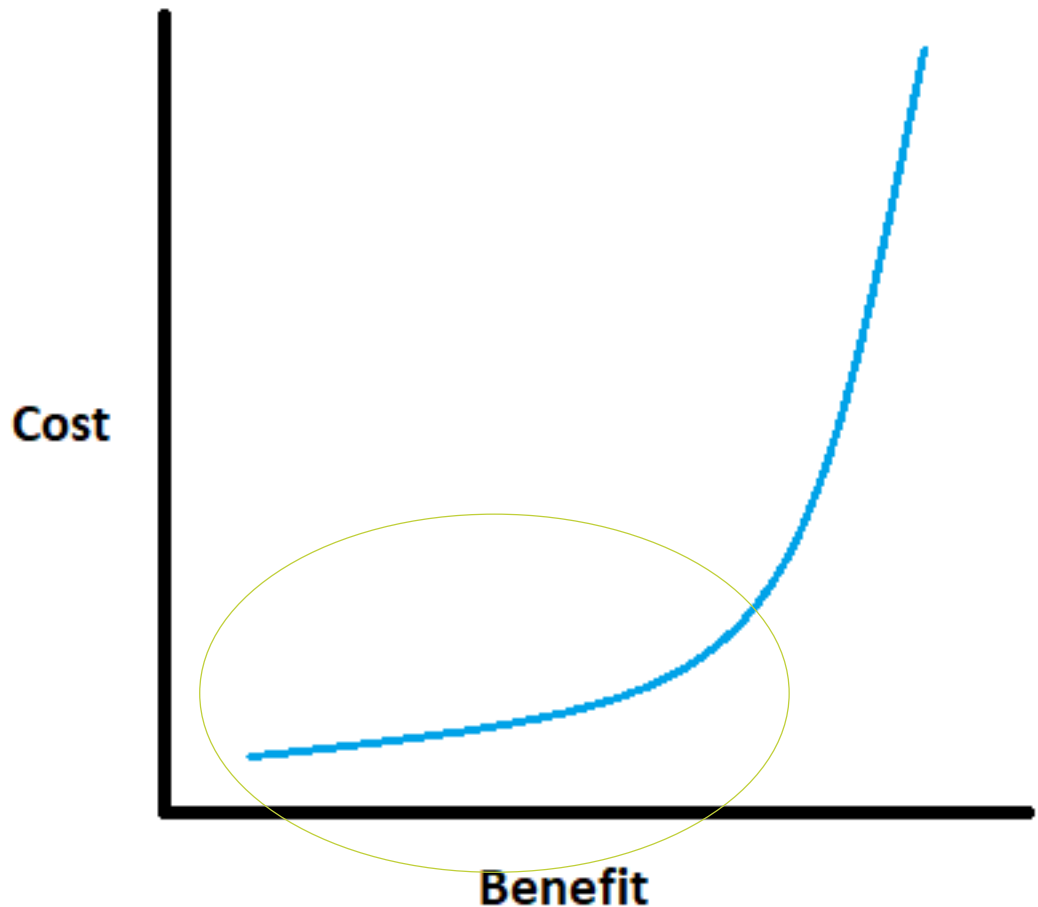
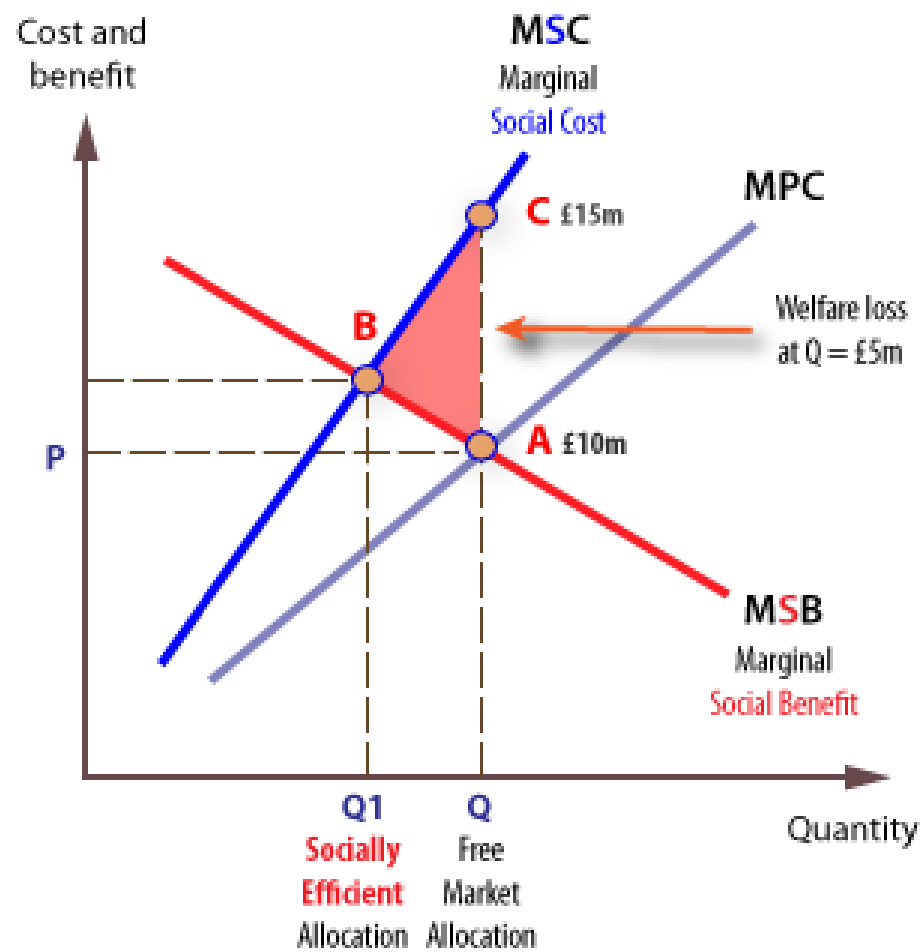
Staggered Stud Walls



TYPICAL EXTERIOR FRAME
WALL CONSTRUCTION



Money



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改善

Weather Resistive Barrier (WRB) Testing



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President and CEO
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